

## **SIT Entrepreneurship & Innovation Cell Hosts IIT Kharagpur's Entrepreneurship Awareness Drive**

The Entrepreneurship Promotion & Innovation Cell [EPIC] of SIT collaborated to organize a one-day Entrepreneurship Awareness Drive [EAD], in association with IIT Kharagpur, on 4<sup>th</sup> October 2019. EAD is a mammoth nationwide drive of IIT Kharagpur to make the students aware of the startup ecosystem and kindle an entrepreneurial spirit among them. Through the various guest lectures by prominent entrepreneurs, interactive panel discussions by some of the greatest industry experts and workshops organized by the greatest names in the ecosystem, EAD provides students with the opportunity to network with industry experts and get guidance regarding opening an enterprise of their own.

The Pune edition of EAD which was hosted at the auditorium of Symbiosis International University saw enthusiastic participation of around 500 students from SIT as well as other institutes. The event started with a welcome address by the Student Executive Head of EPIC – Ms Vidisha Wagle, who while welcoming the participants thanked them for their presence which she stressed was crucial to help EPIC succeed in its mission of being a change creator. Dr Ketan Kotecha, Director SIT, then addressed the gathering apprising the students about the initiatives taken by SIT and Symbiosis to nurture the spirit of entrepreneurship among the students. This was followed by interactive session by the invited guest speakers. The guests for the event were Mr. Neeraj Shah (Director - Silver Bright), Mr. Nikhil Kurele (Cofounder & CEO - Nocca Robotics), Mr Nikunj Verma (CEO and Co-founder CutShort), and Ms. Priyanshi Choubey (Co-Founder & COO, InstaCar). The guest speakers shared experiences from their entrepreneurial individual journey and encouraged the students to look at the problems of the society with the mindset of an entrepreneur. Their insights surely made the students realise the potential they have and the opportunities existing out there in the world for them to make a dent.

The event was a great success, thanks to the entire executive team of EPIC, which worked with passion and determination, under the leadership of Ms Vidisha Wagle, the student head.



Dr Ketan Kotecha [Director, SIT] addressing the participants



Student participants at the Entrepreneurship Awareness Drive